



IdeaNetWork

What are you doing with your customer's attention?

IdeaNetwork System™

Patent Pending

The IdeaNetwork interactive display management system enables you to capture, keep and direct your customers' attention, improve your retail presentation and enhance your brand identity.

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Turnkey Interactive Display Solutions

With the IdeaNetwork system, you can create, schedule and deliver entertaining and informative content to your customers using in-store interactive presentations on single or multi-panel flat screen displays.

Distribute marketing and sales information, educate the consumer or train your employees. The IdeaNetwork system is flexible and adaptable to any retail landscape and usage.

IdeaNetwork Features:

- Single or multi-screen presentations
- Delivers media-rich content, including videos and ads
- Centralized content management control
- LED text-based option available
- Fast delivery of fresh content
- Content can alternate and loop
- Easily manage regional/national strategies
- Collect qualified marketing data
- Multi-use (marketing, sales, education, training)
- Secure and user-friendly

Integrated Retail Solutions

Real-time, easy-to-use content management and custom fixture design are the cornerstones of IdeaNet's integrated retail interactive display solutions.

IdeaNet bridges the gap between simple display designers and software packages to deliver complete, start-to-finish interactive display solutions to your business. Our team of innovative fixture designers and new media professionals create turnkey retail solutions, including:

Content Management / Distribution System

Our real-time, easy-to-use content management system is at the core of the IdeaNetwork System. Customers can create, schedule and publish media-rich content, which is immediately localized and delivered to your customers.

Fixture Design

IdeaNet's fixture designers focus on creating distinctive and innovative retail display solutions. Each interactive display system is customized to fit the needs of your retail environment. From single screen panels to store kiosks and 60-foot multi-panel presentations, our creativity and experience are unmatched.

Interactive Media Production

Our new media professionals transform your content into media-rich presentations that capture your customers' attention and improve your brand image. IdeaNet combines over 25 years of award-winning art direction to offer top-notch web design, animation and Flash production.

Fabrication / Installation

IdeaNet manufactures and installs all of our custom fixture designs, eliminating the need for you to search for more vendors. It's part of our commitment to offer complete retail display solutions.

LCD / Plasma / Digital Projection Solutions

IdeaNet is always researching and evaluating new display and interactive communication technologies that can benefit retail. We've worked with the latest in flat screen display technologies, including Plasma, LCD, HD and 3D. IdeaNet also offers solutions with infrared touch-screens, touch-pads and touch-less gesture controls.

System Design


Our experienced network engineers design and implement systems that make in-store integration seamless. We take care of every step, including wiring, network integration and sound design.

LED IdeaNetwork

IdeaNet's LED (Light Emitting Diode) system allows you to instantly communicate with your customers across locations. Avoid the hassle of creating media-rich content and send text-based marketing messages to your stores instead. The LED IdeaNetwork is perfect if you want a simple, easy-to-maintain channel for customer interaction.

To learn more about the IdeaNetwork System, contact us at:



we see(k) the next step 

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