

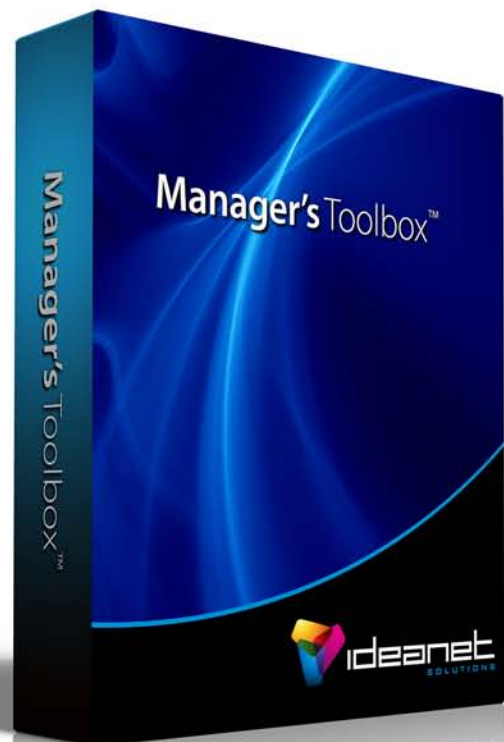
# Manager's Toolbox™

RETAIL COMPLIANCE SOFTWARE

Empowering Businesses to be  
Self-Reliant and Corporate-Compliant.

Manager's Toolbox can help your retail business perform better.

- >> Better Profits
- >> Better Sales
- >> Better Compliance
- >> Better Communication



# Manager's Toolbox™

The easy-to-use, web-based system for managing planograms to fixtures, floor plans to signage – in-place, fully compliant and working for you every day.

## INTRODUCING – MANAGER'S TOOLBOX™

At IdeaNet, Inc. we call our solution Manager's Toolbox. It's a unique collection of Web-based tools that helps retailers create a managed community of stores, vendors, regional managers and corporate offices. It promotes problem-solving independence while requiring accountability at all levels.

Not just a measurement system, Manager's Toolbox is a complete management system.



## COMPLIANCE: THE NEXT FRONTIER

Manager's Toolbox delivers significant results to our clients. Some of the success stories include:

- A 1,250 store specialty chain improved merchandising and store set compliance from 37% to 95% using Manager's Toolbox
- A 334 unit children's clothing retailer attributes a 13% increase in same store profits from 2006 to 2008 due to greater store compliance and enterprise implementation of Manager's Toolbox
- A 66 unit retailer deploying Manager's Toolbox to manage POP, fixture sets and floor plans improved compliance rates 28% to more than 95%

*The total cost to the U.S. retail consumer products industry of sub-optimal merchandising performance is approximately 1% of gross product sales, or \$10 - \$15 billion of the \$1.5 trillion total annual sales across the retail industry.*

### With Manager's Toolbox, Corporate Offices can...

- Streamline communications to the field
- Measure store performance
- View centralized reporting on vendor orders and billing
- Manage brand compliance
- Centralize training initiatives

### With Manager's Toolbox, Store Managers can...

- See the latest promotions
- Order fixtures and literature
- Obtain replacement parts easily
- View planograms, floorplans
- Stay current with corporate news
- Check fixture placement online

To learn how Manager's Toolbox can be implemented in your enterprise in 90 days or less, contact us at:



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